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The Bank of East Asia, Limited

(Incorporated in Hong Kong with limited liability in 1918) (Stock Code: 23)

NOTICE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of The Bank of East Asia, Limited (the "Bank") will be held at The Bank of East Asia Building, 10 Des Voeux Road Central, Hong Kong on Tuesday, 14th February, 2012 for the purpose of, among other matters, approving the publication of the final results for the year ended 31st December, 2011 and considering any dividend payment.

For and on behalf of **The Bank of East Asia, Limited Alson LAW Chun-tak** *Company Secretary*

Hong Kong, 10th January, 2012.

As at the date of this announcement, the Board of Directors of the Bank comprises Dr. the Hon. Sir David LI Kwok-po (Chairman & Chief Executive); Professor Arthur LI Kwok-cheung* (Deputy Chairman), Dr. Allan WONG Chi-yun** (Deputy Chairman), Mr. WONG Chung-hin**, Dr. LEE Shau-kee**, Mr. Aubrey LI Kwok-sing*, Mr. Winston LO Yau-lai**, Tan Sri Dr. KHOO Kay-peng*, Dr. Thomas KWOK Ping-kwong**, Mr. Richard LI Tzar-kai*, Mr. Kenneth LO Chin-ming**, Mr. Eric LI Fook-chuen*, Mr. Stephen Charles LI Kwok-sze*, Mr. William DOO Wai-hoi**, Mr. KUOK Khoonean**, Mr. Valiant CHEUNG Kin-piu** and Dr. Isidro FAINÉ CASAS*.

* Non-executive Directors ** Independent Non-executive Directors